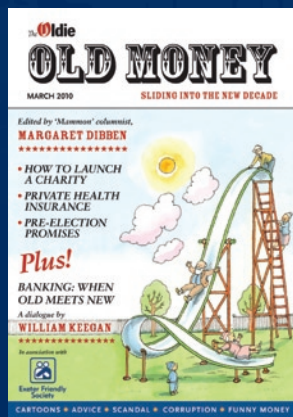


Portmanmedia

Specialists in publishing media sales



Portman Media
Moray House, 23/31 Great Titchfield Street
London W1W 7PA

Contact
Lisa Martin 020 3859 7093
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Website
www.portmanmedia.co.uk

About us

Portman Media is a media sales agency specialising in selling advertisement space for independent magazines.

Portman Media provides its clients with a reliable, responsible, transparent and innovative revenue-generating service that allows it to part-fund its magazine and website without the hassle and overhead of employing staff.

Uniquely, Portman Media is able to provide all levels of publishing, marketing and editorial advice through its commercial partner, James Pembroke Media, so that it can ensure it doesn't simply sell your advertising but gives you the vital publishing advice you'll need to guarantee newsstand quality and minimal costs.

Our clients

In sales, results are everything. Numbers and service are all that count.



The team at Portman Media nearly doubled The Oldie magazine's ad revenue between April 2007 and April 2010, taking it from £202k to just under £400k in 2010.



CGA magazine, the magazine of the exclusive Country Gentlemen's Association, has also seen its revenue double since Portman applied its ad sales expertise.



Odyssey, the magazine of Noble Caledonia, has never had ad revenue before but we launched it in the recent April 2010 issue, ensuring that each advertisement had the client's full approval.

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Our services

Portman Media's aim is to behave and achieve like an in-house sales team. So, we expect to maximise your revenues and report to you on a weekly basis, as if we were staff.

We specialise in print and online media, often selling them both together as a package.

We work on a commission-only basis so there are no upfront costs to you - we will even write and design your media pack.

We run a full accounting service including all invoicing and debt-collecting.

Contact us

We would be delighted to meet up with you to discuss your needs and how we can help you. See our details below.



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